

Shaw Park Baseball, Inc

a 501(c)(3) Non-Profit Organization

*"Providing a Wholesome Baseball Experience
in Cobb County Since 1970"*



Sponsorship Opportunities

| | |
|---|--|
| <input type="checkbox"/> Bronze- \$100 Sponsorship | <input type="checkbox"/> Silver- \$250 Sponsorship |
| ❖ Advertisement in Shaw Park Newsletters | ❖ Shaw Park Website Link to your Website ❖ Advertisement in Shaw Park Newsletters |

| | |
|---|--|
| <input type="checkbox"/> Gold- \$500 Sponsorship | <input type="checkbox"/> Platinum- \$1,000 Sponsorship |
| ❖ 3' x 6' Banner at field of choice for 1 Year ❖ Shaw Park Website Link to your Website ❖ Advertisement in Shaw Park Newsletters ❖ Engraved Plaque with Team Picture of Choice | ❖ 4' x 8' Banner at field of choice for 1 Year ❖ Promotion Day @ Shaw Park with Display Area ❖ Distribution of sponsor supplied coupons ❖ Shaw Park Website Link to your Website ❖ Advertisement in Shaw Park Newsletters ❖ Engraved Plaque with Team Picture of Choice |

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|---|---|---|--|
| Corporate Sponsorship Levels | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$10,000 |
| Shaw Park board will work with sponsor to design, develop and promote joint marketing campaigns. Opportunities available include sponsor's logo on team uniforms, on-site promotion registrations at sponsor's location, loyalty program designed to drive business to sponsor's place of business. | All corporate sponsors receive the following promotion opportunities in addition to joint marketing campaign: ❖ 4' x 8' Banner for on all fields for 1 year ❖ Promotion Day @ Shaw Park with Display Area ❖ Distribution of sponsor supplied coupons ❖ Shaw Park Website Link on main page ❖ Advertisement in Shaw Park Newsletters ❖ Engraved Plaque with Team Picture of Choice | | |

Sponsorship Information

| | |
|--------------------------------------|------|
| Name of Business | |
| Contact Person | |
| Contact Email Address | |
| Address | |
| Phone Number | |
| Signature | Date |
| Shaw Park/Team/Individual Sponsor? | |
| Company Website (if link is desired) | |

Please make check payable to:

Shaw Park Baseball, Inc.
P.O. Box 669755
Marietta, GA 30066

Attn: Sponsorship Director

Please visit us online at:

www.shawparkbaseball.com

Email: Sponsorship@shawparkbaseball.com

All advertising material must be camera ready and logos must be provided for banners. Please provide desired wording for banners. If material is not received, the wording will be at the discretion of the SPBA Sponsor Chairman. If no wording is desired for banners, please indicate so in writing.

Thank you for your consideration of sponsorship for Shaw Park Baseball Association. SPBA Sponsorship is tax-deductible under section 501(C) (3) of the Internal Revenue Code.

The SPBA Tax ID Number is 36-4617437.